



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5029138

Schedule Dates 10/16/21-10/25/21
Advertiser Terry McAuliffe-American Federation Of Teachers
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 53 McAuliffe /Am Fed of Teachers (1631804)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 687
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/15/21
Last Modified 10/15/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$16,436.25
Net Total \$93,138.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	62	\$109,575.00
Grand Total:	62	\$109,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/21-10/22/21	1	:30	7A- 8A (EST)		1	1	1	1	1			4	\$1,600.00	\$6,400.00	Washington (WJLA)		10/15/21
1.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
2.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	7A- 8A (EST)		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		10/15/21
3.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	8A- 9A (EST)		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		10/15/21
4.0	Normal Line / SPOT	10/18/21-10/22/21	1	:30	8A- 9A (EST)		1	1	1	1	1			4	\$1,600.00	\$6,400.00	Washington (WJLA)		10/15/21
4.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
5.0	Normal Line / SPOT	10/18/21-10/22/21	1	:30	10:58:25A- ABC-The View		1	1	1	1	1			3	\$1,050.00	\$3,150.00	Washington (WJLA)		10/15/21
5.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
5.0.2	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
6.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	10:58:25A- ABC-The View		1							1	\$1,050.00	\$1,050.00	Washington (WJLA)		10/15/21
7.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2							2	\$400.00	\$800.00	Washington (WJLA)		10/15/21
8.0	Normal Line / SPOT	10/18/21-10/22/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2	2	2	2	2			8	\$400.00	\$3,200.00	Washington (WJLA)		10/15/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
8.0.2	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
9.0	Normal Line / SPOT	10/18/21-10/22/21	2	:30	2P- ABC-General Hospital		1	1	1	1	1			4	\$525.00	\$2,100.00	Washington (WJLA)		10/15/21
9.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
10.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	2P- ABC-General Hospital		1							1	\$525.00	\$525.00	Washington (WJLA)		10/15/21
11.0	Normal Line / SPOT	10/18/21-10/22/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)		10/15/21
11.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
12.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		10/15/21
13.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		10/15/21
14.0	Normal Line / SPOT	10/18/21-10/22/21	2	:30	6:58:46P- Wheel Of Fortune		1	1	1	1	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)		10/15/21
14.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
15.0	Normal Line / SPOT	10/18/21-10/22/21	1	:30	7:29:26P- Jeopardy		1	1	1	1	1			4	\$5,200.00	\$20,800.00	Washington (WJLA)		10/15/21
15.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	

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16.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	7:29:26P- Jeopardy		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)		10/15/21
17.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1								\$650.00		Washington (WJLA)		10/15/21
17.0.1	Preempt	10/25/21															Washington (WJLA)	Pre-empt/Exception -	
18.0	Normal Line / SPOT	10/18/21-10/22/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1	1	1			3	\$650.00	\$1,950.00	Washington (WJLA)		10/15/21
18.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
18.0.2	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
19.0	Normal Line / SPOT	10/18/21-10/22/21	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		10/15/21
19.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
19.0.2	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
20.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)		10/15/21
21.0	Normal Line / SPOT	10/18/21-10/25/21	3	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/15/21
21.0.1	Closed Preempt	10/18/21															Washington (WJLA)	Sold Out/Exception - does not meet bump rate	

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22.0	Normal Line / SPOT	10/18/21-10/25/21	3	:30	10P- 11P (EST)		1							2	\$1,500.00	\$3,000.00	Washington (WJLA)		10/15/21
23.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	10P- ABC-Superstar (Wednesday)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/15/21
24.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	8P- ABC-Station 19 (Thursday)					1					\$3,000.00		Washington (WJLA)		10/15/21
24.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
25.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	9P- ABC-Greys Anatomy (Thursday)					1					\$4,500.00		Washington (WJLA)		10/15/21
25.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
26.0	Normal Line / SPOT	10/16/21-10/23/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		2	\$400.00	\$800.00	Washington (WJLA)		10/15/21
27.0	Normal Line / SPOT	10/16/21-10/16/21	3	:30	5:30P- Jeopardy Wknd							1			\$900.00		Washington (WJLA)		10/15/21
27.0.1	Closed Preempt	10/16/21															Washington (WJLA)	Order Error/Exception - CFB	
28.0	Normal Line / SPOT	10/16/21-10/23/21	3	:30	11P- 12A (EST)							1		2	\$250.00	\$500.00	Washington (WJLA)		10/15/21
29.0	Normal Line / SPOT	10/17/21-10/24/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	2	\$450.00	\$900.00	Washington (WJLA)		10/15/21

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30.0	Normal Line / SPOT	10/17/21-10/17/21	3	:30	8:59A- ABC-This Week								1	1	\$25,000.00	\$25,000.00	Washington (WJLA)		10/15/21

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